Blog Review for Jacob and Shuo

I think you have a great title and idea for your blog. The charts you have look well constructed. The story you tell is also quite compelling. You do not have much to say about storage, so I would recommend removing the graph and simply mentioning the potential impact of storage. I would also include the mechanism for storage to impact prices, ie. Why should lower stocks cause an increase in price? This is a difficult question to answer because prices also have an impact on stocks.

Typos and small comments:

* First paragraph: remove “instead of sophisticated econometric analysis” and (defined later). You can also put the link in “Wall Street Journal article” instead of saying (link to full article).
* Third paragraph: You have a typo in the first sentence “…substantially since from the summer…”
* I might expand a bit on the impact of COVID on prices. You mention it very briefly but I might include an extra sentence or two (or three) because it is interesting. This could replace some of the stocks stuff you have later on.
* I would drop the formula for EDD and just go with the written description.

Next steps are to flesh out the conclusion and polish up some of the writing. Great start, and very compelling story. Please let me know if you have any questions. I am happy to clarify and edit if you like.

Cheers, Madeline.